



The 26th Annual Indio International Tamale Festival®

December 2nd ~ 10 a.m. - 6 p.m.
December 3rd ~ 10 a.m. - 5 p.m.



All fine artists and fine craft persons are invited to apply for this year's **Indio International Tamale Festival®**. One hundred thirty thousand festival patrons will be present for the two day festival. The festival takes place in the streets of Old Town Indio. All artists will be on grass and will set up at the corner of Miles Avenue and Smurr Street. Easy access from Indio Boulevard just to the north. As an invited artist you will enjoy one of the most exciting festivals anywhere; huge crowds, delicious food and wonderful entertainment. Festival hours are 10 a.m. to 6 p.m. Saturday the second and 10 a.m. to 5 p.m. Sunday the third of December, 2017.

Spaces are approximately 10; x 15; with a few somewhat wider. Up to two spaces may be purchased for display of your work.

We provide safe and secure access to festival grounds for set-up and breakdown. We allow advance setup for artists after 2p.m. on Friday. Be a part of a very exciting festival.

Complete the attached Artist Application and email to LHartley@keva.com or mail to KevaWorks, LLC, 69730 Highway 11, Suite 106, Rancho Mirage, CA 92270

WWW.TAMALEFESTIVAL.NET

Application Deadline is Friday, November 3, 2017

Please read all information before completing application form.

ELIGIBILITY Artists of all original fine art and fine craft disciplines may apply. Commercial agents or manufacturers may enter. Mass-produced products, embellished objects and commercial reproductions are unacceptable. All artwork must be signed. All artwork displayed must be for sale.

DIGITAL IMAGE REQUIREMENTS FOR JURY Artists are required to submit digital images for jury and in house use by KevaWorks. Artist are required to submit 2 images of work and one image of display. Submittal may be via email or on a CD or DVD. A digital image of your CA State Board of Equalization License will be required upon acceptance to the show. No application materials, CDs or DVDs will be returned.

Digital images must be in jpeg file format, 72 dpi resolution, no larger than 1920 pixels x 1920 pixels, and no more than a 2.0 MB file size. File name for each image must be labeled as shown in examples below. Please do not include dashes, underlines, extra spaces, all caps or image names. Please use upper and lower case as shown in the examples.

Example

Jones L 1 14.jpg (use 1—2 for images)
Jones L d 14.jpg = display

ARTIST PRESENCE *The Indio International Tamale Festival* promotes an exciting and friendly atmosphere and has a reputation for the opportunities afforded both our artists, vendors and our patrons. All artists must be present each day of show regardless of weather—no exceptions.

ARTIST SPACES Artists must furnish own display panels and canopy, if desired, to be set up in an assigned space approximately 11' x 15'. Some wider spaces may be available. Rebar 3/8" x 1/2" is required to anchor all display canopies. Its use will be enforced. Other methods of staking are not acceptable.

ARTIST PARKING Artist Parking is provided free.

TRASH All vendors are responsible for keeping their booth space clean and free of trash and debris. At the close of the Festival, artist must leave vacated booth space clean.

VEHICLES For safety purposes, all vehicles must be out of the Festival area by 8 a.m. on Saturday and Sunday. No Exceptions! Vehicles not in compliance with these rules will be towed at the owner's expense. Artists will receive parking passes for vendor parking lots. Golf carts are not allowed on the grounds during Festival hours, except for festival staff.

ALCOHOLIC BEVERAGES No alcoholic beverages of any kind may be sold or given away by a vendor. Alcoholic beverages will be sold only in the approved beer/margarita or wine gardens.

COMPLIANCE WITH THE LAW All artists are required to comply with all necessary and applicable local, state and federal laws, ordinances and fees. Artists do not have to buy a City of Indio business license. Please complete Itinerant Vendor application and return with your festival application. The Itinerant Vendor's license fee is included in booth fee. Available for download at www.tamalefestival.net.

ANIMALS Animals are not permitted within the Festival area, except registered service dogs.

SUB-LEASE OF SPACE Artists cannot assign, sub-lease or apportion the whole or any part of their assigned space without prior written permission from the Festival.

WEATHER The Festival will take place regardless of weather conditions. There are no refunds. Artists must be prepared for wind and rain.

IDENTITY All artists are responsible for costs of all labor, materials, equipment, supplies and any other items necessary for the performance of their participation in the Festival. The Festival will not be held liable for any debt, tax or assessment accrued by any vendor in the operation of their booth participation.

RESALE NUMBER All artists must display on site and provide an image file (upon acceptance) showing a valid California State Seller's Permit (SBE Permit) or Temporary California Seller's Permit, from the State Board of Equalization. Out of state artists may acquire a CA SBE Permit at 35900 Bob Hope Drive, Suite 280, Rancho Mirage, CA 92270 ~ (760) 770-4828 or (800) 400-7115 ~ www.boe.ca.gov. All Sales Tax must be reported with the following address as the point of sale address—100 Civic Center Mall, Indio, CA 92201. Additional fees may apply.

FESTIVAL FEES Spaces are \$150 each. Space fee checks or credit cards will be processed upon acceptance into the festival. Your canceled check or credit card statement is your proof of receipt. There will be a \$25 service fee for all returned checks.

ELECTRICITY Electricity is available for all artists. Electricity is only available during Festival hours. 24 hour electricity is not provided. Please arrange your electricity needs accordingly. Artists will be responsible to provide their own heavy-duty, three 3-prong cord needed for the distribution box. The appropriate cord gauge is determined by the amps being used. Vendors cannot bring their own generators. Electricity will not be available until 7 a.m. Saturday morning.

APPLICATION CHECKLIST

Completed application form
2 art images 1 display image
\$150 space fee for each space requested
Completed Itinerant Vendor Application



APPLICATION DEADLINE IS FRIDAY, NOVEMBER 3, 2017

ARTIST APPLICATION

Please Print

26th Annual
December 2~10 am - 6 pm
December 3~10 am—5 pm

First Artist Name _____

Second Artist Name _____

Business Name _____

Business Address _____

Daytime Phone _____ Cell Phone _____

Email _____ CA Reseller's Permit _____

Please circle the category that best represents the images you are submitting. A separate application, set of images and fee is required for each category entered for Jury.

- | | | | |
|-------------|-------------|-----------|----------|
| CRAFT | DRAWING | JEWELRY | PAINTING |
| PHOTOGRAPHY | PRINTMAKING | SCULPTURE | TEXTILE |

By signing this application, I hereby acknowledge I have read, understand and agree to abide by all the 2017 *Indio International Tamale Festival*® Vendor Rules and Regulations, including the Fire Department and State Boards of Equalization requirements, if accepted as an artist vendor. I certify that all information contained in this application is true and correct. I agree that I, and anyone representing myself, my associates, my assistants and any other individual related to my presence at the *Indio International Tamale Festival* shall indemnify and hold harmless the *Indio International Tamale Festival*, the *City of Indio*, *KevaWorks, LLC*, and all related persons and entities including owners, directors, management personnel, employees, contractors, volunteers, agents, representatives, and attorneys from and against any and all claims, demands, actions, liabilities, damages, losses, costs and expenses (including attorney fees, court costs, and other professional fees), or judgements arising out of, or in connection with, any claim, demand or actions made by any third party, if such are sustained as a direct or indirect consequences of participation in the 2017 *Indio International Tamale Festival*. I release the *Indio International Tamale Festival*® and all its representatives of all liability and responsibility for damages including, but not limited to, loss suffered before, during or after the event, or as a result of the display of my work equipment and materials. I understand that there are no refunds or rain checks due to

Space Fee \$150.00
Application Fee \$20.00

Make Checks payable and mail to KevaWorks, LLC—*Convenience Charge of 2.5% applied to all Credit Card Payments
69730 Highway 111, Suite 106, Rancho Mirage, CA 92270

Credit Card Payment

Cardholder Name _____ Cardholder Zip code _____

Card Number _____ Expiration Date _____ VCode _____

Application Deadline is Friday, November 3, 2017
Contact Lyn Hartley ~ (760) 832-8620 x 46 ~ lhartley@kevaworks.com
www.tamalefestival.net